



Magnetic Wall Solutions

# Magnetic Wall *classic* Promagnetic Paint





## GENERAL CHARACTERISTICS OF THE MATERIALS

### Description:

- Ferriferous wall paint for interior use only.
- Attracts magnets.

### Use:

- After treatment magnets will stick to the painted surface. Can be used to create a magnet-memoboard on an wall.
- Can be finished with any wall paint.
- Suitable substrates are: cement and plasterwork, concrete, brickwork, plasterboard, board, wallpaper, etc.

### Properties:

- Solvent-free and virtually odourless
- Ferriferous acrylic wallpaint
- Matt

### Application:

- Stir well before use.
- Do not dilute.
- Apply in at least 3 coats for a magnet

## Colour:

- Dark grey

## Spreading rate:

- According to ISO-6504-3 and DIN EN 13300, Approx. 5 m<sup>2</sup>/l, depending on the substrate.

## Drying time at 23°C and rel. humidity 65%:

- Dust-dry: After approx. 2 hours.
- Recoatable: After approx. 4-6 hours.

## SYSTEM

### Surface preparation:

- The surface must be clean, dry and free from oil, dust or grease.
- Make good any surface irregularities.
- Remove any defective coatings and make good.

### New plasterwork:

- Prime with a stabilising primer.

### Existing plasterwork:

- Clean using water and a degreasant.
- Allow to dry.

### Powdery substrates:

- Thoroughly brush down to remove any loose particles and wash with clean water and allow to dry.
- Prime with a suitable primer.

### Not water-resistant (rub-resistant) paint layers:

- Thoroughly brush down to remove any loose deposits and wash with clean water and allow to dry.
- Prime with a stabilising primer

### Concrete:

- Remove any cementitious laticence and dust thoroughly using a brush.
- After drying, prime with a stabilising primer.

### Plasterboard:

- Mask seams with plaster tape and fill with joint sealer.
- Prime with a stabilising primer after allowing it to dry.

### MDF, chipboard and fibreboard:

- Sand boards smooth, make them free of dust and prime using a suitable primer.

### Previously painted surfaces:

- Clean using water and a degreasant.
- Allow to dry.
- First thoroughly abrade all glossy paint surfaces until matt and ensure that the substrate is free of dust.

### Contaminated substrates due to nicotine, damp, rust or soot:

- Wash with water and a degreasant and allow to dry .
- Use a suitable isolating primer and allow to dry.

### Wallpapering of magnetic wall paint:

- Paint the wall according the directions.
- After at least 24 hours: sand gently and wallpaper with thin paper.

## TECHNICAL DATA

### Binding agent:

- Acrylic resin dispersion

### Pigments:

- Rutile titanium dioxide and ferriferous fillers

### Solvent:

- Water

### PVC:

- 55

### Solid components:

- 76 m/m %

### S.G.:

- Approx. 2,1

### Fineness:

- 50 microns
- ISO-787-7 and DIN EN 13300: fine

### Gloss degree:

- ISO-2813 and DIN EN 13300: 60°/<1%, 85°/<1%

### Dilution:

- Water

### Hazard classification:

- Keep out of reach of children.
- Use only in well ventilated areas.
- Avoid contact with eyes and skin.
- If swallowed, seek medical advice immediately and show this container or label.

### Cleaning instructions:

- Use water and soap.

### Scrubability according to:

- Not applicable

### Storage:

- Min. 12 months in tightly closed packing on a dry, cool and frost-free place.

### General:

- Do not use at temperatures that are lower than +8°C. or higher than 30°C. Allow newly cemented surfaces to set for at least 6 weeks.
- Slight colour deviations are possible due to the use of natural resources.
- We, therefore, recommend that materials with a different production code are first mixed.
- Always work wet-on-wet to prevent visible strokes.

### Remnants:

- Dispose of this material and its container to hazardous or special waste collection point.

### Sizes:

- 2,5 and 1L Cans



Customer service :  
+44 114 242 2211 UK

e-mail:  
[info@magneticwall.com](mailto:info@magneticwall.com)

More information:  
[www.magneticwall.com](http://www.magneticwall.com)