



PLACARDS /
POSTERS

POSTER PAPER PRO 200 MATT

matt 3672, 200 g/m²

Matt poster paper with high stiffness for outdoor and indoor applications

This multi-coated, weatherproof paper with high wet-strength and a matt finish is suitable for printing with solvent, latex and UV-curing inks. Prints impress with a homogeneous printed image and good scratch resistance. Poster Paper Pro qualifies for outdoor billboard applications. The weight of 200 g/m² lends the material high opacity and stiffness and thus enables optimum handling.

Advantages

- Homogeneous printed image
- Water-repellent surface
- High stiffness and rigidity

General tips

- Please note when printing with any of the 300 series HP Latex printer, to print roll to roll!
- The ink amounts must be adjusted to the paper. Please reduce the single colours cyan, magenta, yellow and black (ink restrictions) and lower the maximum amount of ink (ink limit). This will help your costs on inks and improve your drying performance.
- Please follow the recommendations of the printer and ink manufacturer. The temperature for preheating and drying the media should be checked previously to make sure you achieve desired results.
- To maintain the high quality of the paper, it should be stored and converted in a climate of 30 – 65 % relative humidity and temperatures of 10 – 30°C (50 – 86 °F).
- Latex / IR hardening ink is not fully water-resistant.

Physical data

Name	Value	Norm
Weight [g/m ²]	200	ISO 536
Thickness (total) [µm]	220	ISO 534
Opacity [%]	>98	ISO 2471
Gloss (85°)	18	ISO 2813
Chromaticity (D50/2°) M0	L* 93.0 / a* 1.4 / b* -6.8	ISO 13655, M0

Technologies



Properties



The values stated above are only for orientation. Before using our print media please check its compatibility for your printer and the intended application. We cannot be held responsible for any mistakes resulting from technically modified printers and/ or inks. Product design changes to our products technical developments may be carried out without prior notice.